

D.O.C.I.S. International

Business Plan 2020

Evolution does not happen without initiation. This business plan is focused on evolving D.O.C.I.S. International from micro business to macro business.

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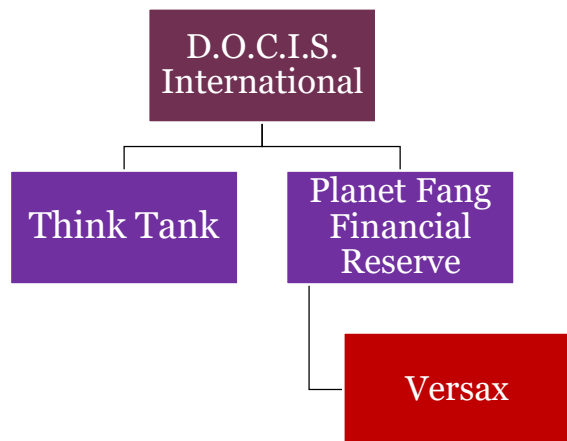
Further Information

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EXECUTIVE SUMMARY

An alternative vision on the purpose of an employer, is where my passion for leadership comes from. D.O.C.I.S. International can sell anything, but has started in Summer 2018 as a sole proprietor publishing business, for utmost independent authorship.

In its micro business form, it has been explaining its intentions of establishing a parallel socioeconomic system, which is the mission of the company. Now it is time to go from micro to macro. This can safely be done, for this is a natural monopoly.



The image to the left here displays D.O.C.I.S. International in its initial macro form.

Versax is D.O.C.I.S. International publishing and media business. For entertainment and news, thus also a PR platform. It will have no online commenting possibilities.

The **Planet Fang Financial Reserve** is D.O.C.I.S. International its bank. Fangyists can register new and existing businesses here. The currency it works with, the Fangia, is fixed. 1 Fangia is always equal to the amount of 7 US

Dollars on February 14th, 2020. There is no interest, no multipliers, no profits, et cetera. What the Fangyist invests in its D.O.C.I.S. International department of choice, will be paid back progressively according to labor units defined by the department itself.

The D.O.C.I.S. International **Think Tank** is for Fangyists to voice their interests. Better than democracy, they can directly voice if they want to reject, approve or improve a policy.

D.O.C.I.S. International is the overshadowing council that determines overall policy for itself and its sub-components.

This will be marketed within online domains of D.O.C.I.S. International and via mouth-to-mouth marketing. The target audience is all Fangyists in the world, which can be of any country, age, race, gender, level of education, et cetera.

Investors will be sought by putting this business plan online with an explanation video and a direct investment form. After that, the focus will be on infrastructure and paperwork. Followed by the first Think Tank discussion and the implementation of the outcome thereof.

The financial success of this business solely depends on investments. What you invest is what you own for life. No refunds in other currencies.

If your life ever were to end, you will say that you have spent it building a nation, instead of spending your life at work.

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COMPANY OVERVIEW

> **Why and When it was Started**

At the end of a life, when someone hypothetically is asked: “What have you spent most of your time doing?”, “Well, I’ve been at work,” is an answer I, personally, do not want to hear or say. Every day, the same tasks, the same place and the same people. As a future employer, regardless of what branch my business is specialized in, I want to give the people who work for me an alternative feeling of purpose. There is nothing else I breathe to successfully do in life, aside from running a successful business.

In the Summer of 2018, I registered D.O.C.I.S. International, also registered under my nickname Fangs, as a publishing business. A sole proprietorship. To have the most autonomy, full rights and highest share of revenue when starting to sell my own books. From there, I intend to grow my empire.

> **Mission**

The overall mission of D.O.C.I.S. International is to internationally facilitate an alternative to globalized socioeconomic system that is presently unavoidable. It is an optional alternative, there for those who want it and who can live in accordance with the vision of the company.

> **Legal Structure**

Presently, D.O.C.I.S. International is a sole proprietor business. I, Dominique, the owner, am 100% liable in case anything happens to this business. Even when the business becomes macro-sized, I will keep this responsibility to enforce my vision.

> **Structure of operations**

Right now, all book keeping, strategizing, writing web maintenance, marketing et cetera (every single business component) are done by me. The development displayed in this 2020 business plan will divide those tasks over several departments and assign roles to other people.

> **Model**

Book sales and music streams are presently potential sources of income for D.O.C.I.S. International. The 2020 business plan adds revenue from other (tangible) products, advertising and PR (where the company gets to choose its image again, instead of being subject to how people on social media respond to it) and alternative banking to that.

> **Distinguishment**

My individual diversity is a monopoly in itself. Monopolist author, monopolist concept, monopolist individual efficiency, knowing how to level with other monopolist individuals, the mission is more important than the service because this business could sell anything. No further explanation necessary.

BUSINESS OFFERING

The business offering of D.O.C.I.S. International displayed here is that of when the request of the end of this business plan is put into practice. On the right of this text is the collection of business components that are funded by the request.

> **Versax**

Versax is D.O.C.I.S. International's publishing and media business. Books, magazines, music and (online) TV broadcasts are what it facilitates. It offers the following:

- **Quality entertainment**

By quality, higher standards for an underlying message are meant. Displaying the world in an incomparable way. Stepping away from mainstream public opinion.

- **Positive propaganda**

This media platform will have no online commenting possibilities. An opportunity for businesses and individuals to convey a positive message undisturbedly.

- **A platform for business announcements and PR**

> **Planet Fang Financial Reserve**

Interest free banking. The value of the money you invest in this reserve, does not change. Regardless of what happens to the currency you have used in the future. 1 Fangia is always equal to the value of 7 US Dollars on February 14, 2020 at 12 AM.

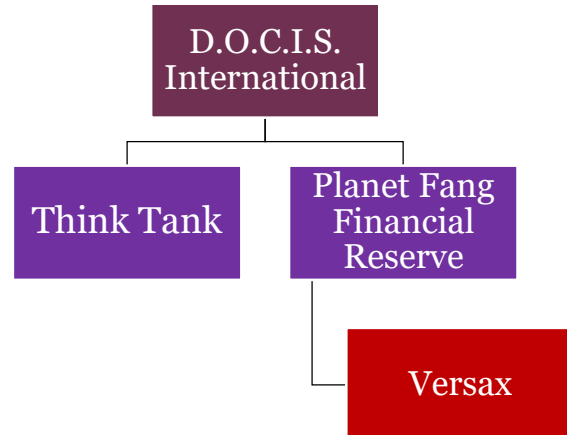
Once invested, you keep control of your Fangia, and if you invest (a part of) your business as a sub-component (the way Versax is a sub-component), D.O.C.I.S. International does not carry your business risk. (But investing in the Regentesse/Praesens can grant you insurance.) Plainly said, your financial safety is important to D.O.C.I.S. International because the business aspires to operate on the largest scale possible.

> **The D.O.C.I.S. International Think Tank**

Defend your individual interests first-hand. This is better than democracy. And it is fun. Every policy related decision goes past the Think Tank. You are free to reject, approve or improve D.O.C.I.S. International policies. (But the Regentesse always has veto rights and members of parliament have veto rights in their own department. This is rarely used, though.)

> **D.O.C.I.S. International**

D.O.C.I.S. International is the overshadowing council that determines overall policy for itself and its sub-components.



MARKETING AND ANALYSIS

> **Marketing**

Happy accident: going missing has made good people want to check up on me. In that way, I do not rely on social media to get people to notice my content. Intentions are to successfully evolve this business with only in-network advertising (thus on online property owned by D.O.C.I.S. International) and encouraging mouth-to-mouth marketing.

> **Audience**

D.O.C.I.S. International its audience is: all Fangyists. Fangyists are people who agree with and can live in accordance with my vision. To make sure that we include all Fangyists, it is the plan to reach every single human being on Earth. A Fangyist can be anyone. Therefore, age, country, race, gender, level of education et cetera are irrelevant.

STRATEGY AND IMPLEMENTATION

> **Phase 1: Plan, Video & Investment**

Sharing this business plan on the main websites, making an explanation video for the business plan and give people an opportunity to invest straight from the D.O.C.I.S. International website. It will have a “72 hours to save a life” feel good component to it. This is to secure Fangia and/or get quick clarity.

I will log the investments, assign and communicate Planet Fang Client Numbers and automate the determination of fund sizes by myself, for now. Manually. Until the Technicus department is up and running.

> **Phase 2: Infrastructure & Paperwork**

The initial Fangia will be used to set up the departments of the D.O.C.I.S. International Council and facilitate being a Fangyist. When someone decides to financially go all-in on this business, the organization is 100% responsible for his/her survival.

We will need locations that accept Fangia for food and other resources, we need Fangyist apps up and running, Versax entertaining us, a financial converter and ownership of real estate. Also, Council departments will have to lay out their begin policy. Most importantly, the legal paperwork that defines the establishment of D.O.C.I.S. International, the Fangia and the Fangyist identity have to be in order as soon as possible.

> **Phase 3: The first Think Tank discussion**

Talking about the begin policy and the role of the individual Fangyist.

> **Phase 4: Executing the Outcome**

Based on the first Think Tank discussion.

MANAGEMENT TEAM

The management team? C'est moi, for now. Intelligent, soon to be college dropout (again), multi-talented, PTSD having Dutch but Surinamese individual in Belgium. Hopefully the drafted Council members will invest, so they can claim their position. (Investment size is irrelevant.) Once the Council is established, other Fangyists can be recruited for other roles.

FINANCIAL PROJECTIONS

How much you gain from your investment, depends on how much and when you invest. The sooner, the better. How successful the organization will be, depends on the size of the Planet Fang Financial Reserve. The greater, the better. We have to outrun the present global financial market, which will be our parallel. Our neighbor, you could say.

There is nothing to project and predict, here. So instead, I will be sharing little “fun financial facts”: brief diverse information about finance in D.O.C.I.S. International. How often are financial projections in accordance with reality anyway?

> **Fun Financial Facts**

- **“I want my money back”**

Your investment gives you Fangia in D.O.C.I.S. International. Invest in the department you are most passionate (and experienced) about, for it is where you will claim your future salary in Fangia. Money claims can be made after at least one time unit of contribution. It is possible to use your investment to buy things from businesses that are part of D.O.C.I.S. International. It is not possible to exchange Fangia to any other currency. Once Fangia, always Fangia. Only the Regentesse, in charge of foreign policy among other things, is entitled to spend Fangia in another currency for any Fangyist.

- **Progressive finance**

The department where you will claim your Fangia, has a progressive payment policy. Every department has its own policy. What they all require to have is a definition of a unit of labor. For example, tasks with a standard conversion to hours. (Tasks within every department are very different, so it is not determined by the Regentesse.) And they require a progressive payment structure.

The minimum income of a Fangyist comes from the Regentesse/Praesens fund. The additional income paid by his/her favorite department(s), depends on the progressive payment structure of it. For example, everyone receiving 7% of their investment per month, for life.

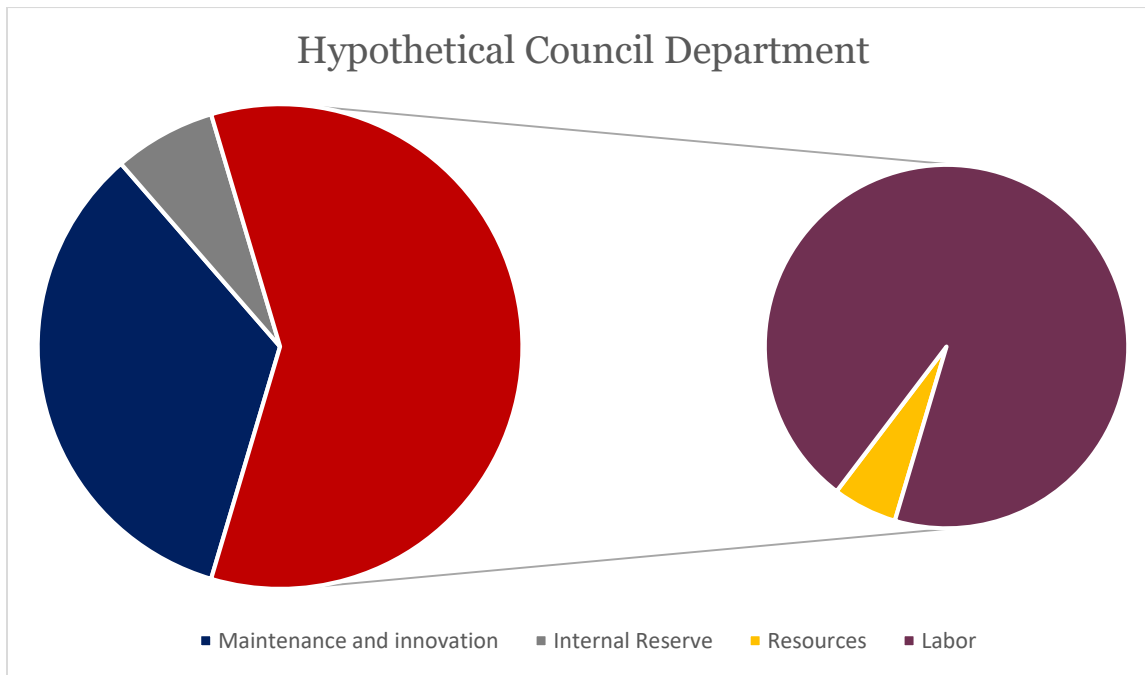
- **The budget of a D.O.C.I.S. International department**

The budget of a D.O.C.I.S. International component, which is the Fangia you invest in the department and the revenue (not profits because profits do not exist in this organization) earned by the department, consists of the following:

- ✓ Budget for business operations
 - Labor
 - Resources
- ✓ Budget for maintenance and innovation
- ✓ Internal reserve

How great a percentage of the budget goes to each component of the budget, is determined per individual D.O.C.I.S. International department. They may even choose to make more sub-budgets. Percentages are fixed, budgets are flexible. Monthly salaries are, of course, paid from

the labor budget. The next page shows an example of how a council department can choose to divide its budget.



- **Feed your Regentesse**

Right now, I need €2200 a month to cover all of my necessary expenses and not starve at the end of the month. This will be claimed from the Regentesse/Praesens fund. Later, not more than 33% of the Regentesse/Praesens fund may be used to cover the living expenses of the Regentesse and Praesenses. Hopefully I will pay off my pointless €25.000+ student debt and take myself (and my yays) shopping soon. (I'm still wearing those Nikes with a hole in them.)

- **A Zillion**

The \$100,000,000,000 investment goal is one that will certainly cover the investments needed for what is described in this business plan. For the plan, it might be too much, but for the mission it is never too much.

- **Digital handshake**

This entire agreement, for now (as long as there is no Iustis department), can be considered a verbal agreement, written down. The expectations are written down here. By investing, you agree. I promise you that I will only use your investment for what I have described here. In case there are so many investments that I cannot process it by myself anymore, you will be notified and I will owe you.

THE REQUEST

My dear Fangyist,

We have been waiting for this moment. D.O.C.I.S. International will be more than words on a screen, describing concepts. Let us make those concepts reality, now. Together.

You can initiate that, by using this link to invest: <https://docis.international/invest>.

It is time to put your name on this business. At the end of your Fangyist life – if it ever ends – you will say that you have built a nation, instead of spending your entire life at work.

Sincerely yours,

Your Regentesse